WBGZ, Alton, IL
Annual EEO Public File Report

The information contained in the Report covers the time period beginning July 25, 2018 through July 24, 2019 (the “Applicable Period”).

1. WBGZ had two full-time vacancies during the Applicable Period:
   a. FT Account Executive
   b. FT Account Executive

2. The following recruitment sources were utilized in hiring the 2 FT Account Executives:
   
   Alton Branch NAACP, 731 Silver, Alton, IL 62002
   618-465-1621, Andy Hightower, President
   
   American Association of University Women, 25 Holly Hill, Alton, IL 62002
   618-692-0231, Sharon Jenkins, President
   
   Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002
   618-465-0044, Tom Moehn, President/CEO
   
   Impact, Inc., 2735 E. Broadway, Alton, IL 62002
   618-462-1411, Cathy Contarino, Executive Director
   
   Madison County Urban League, 408 E. Broadway, Alton, IL 62002
   618-463-1906, Brenda McCain, Executive Director
   
   Madison Co. Employment and Training, 101 Edwardsville, Rd., Wood River, IL 62095
   618-692-8942, David Stoecklin, Director
   
   Lewis and Clark Community College – Radio Broadcasting Program
   5800 Godfrey Road, Godfrey, IL 62035
   618-466-7000, Mike Lemons, Director
   
   Southern Illinois University at Edwardsville Department of Mass Communications
   Edwardsville, IL 62026
   618-650-2230, Gary Hicks, Chairman
   
   WBGZ Radio website: www.altondailynews.com
   
   Indeed.com
   
   On-air announcements on WBGZ, 1570 AM, 94.3 FM

3. Hiree (a) was referred by on-air announcements
Hiree (b) was referred by on-air announcements

4. 7 candidates were interviewed for the openings a through b. Interviewees were referred as follows:

   5 from indeed.com

   2 from WBGZ, 1570 AM on-air announcements

5. Initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules:

   A. WBGZ co-sponsored and WBGZ Vice-President, Nick Darr served on the steering committee for the Alton Branch of the NAACP's “Back to School, Stay in School, program on August 10, 2018.

   B. WBGZ Vice-President Nick Darr served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee.

   C. WBGZ was a donor to the Lewis and Clark Community College “Collage Auction” on November 8, 2018, with proceeds earmarked for scholarships for students participating in the Radio Broadcasting Program.

   D. WBGZ News Director Mark Ellebracht served throughout the applicable period on a committee of the school board at Marquette Catholic High School in Alton, IL.

   E. WBGZ participated from September 2018 through June 2019 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, Marquette Catholic High School and awarding a scholarship in June 2019.

   F. WBGZ assisted four area students with preparation of recorded speeches as entries in the V.F.W's Voice of Democracy contest on October 27, 2018.

   G. WBGZ General Manager Nick Darr emceed trivia night for Riverbend CEO program with an organization dedicated to fostering young entrepreneurs on March 9, 2019.

   H. WBGZ partnered with State Farm to administer the Big Z Scholar Athlete of the Year Award. Culminating with a program where Scholar athlete of the Year Award candidates were honored and $1000 scholarship was awarded.

   I. WBGZ News Director Mark Ellebracht and Vice President Nick Darr attended a job fair at Alton High School on September 15, 2018.

   J. WBGZ hosted one intern from Lewis and Clark Community College providing educational opportunities and hands-on learning.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.