

## **WBGZ, Alton, IL Annual EEO Public File Report**

The information contained in the Report covers the time period beginning August 1, 2010 through July 31, 2011 (the "Applicable Period").

1. WBGZ had three full-time vacancies during the Applicable Period:
  - a) FT Account Executive
  - b) FT Account Executive
  - c) FT Account Executive
  
2. The following recruitment sources were utilized in the hiring of the FT Account Executive's (a), (b), (c), and (d):

Alton Branch NAACP, 731 Silver, Alton, IL 62002  
618-465-1621, James Gray, President

American Association of University Women, 25 Holly Hill, Alton, IL 62002  
618-692-0231, Sharon Jenkins, President

Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002  
618-465-0044, Tom Moehn, President/CEO

Impact, Inc., 2735 E. Broadway, Alton, IL 62002  
618-462-1411, Cathy Contarino, Executive Director

Madison County Urban League, 408 E. Broadway, Alton, IL 62002  
618-463-1906, Brenda McCain, Executive Director

Madison Co. Employment and Training, 101 Edwardsville Rd., Wood River, IL 62095  
618-692-8942, David Stoecklin, Director

Lewis and Clark Community College - Radio Broadcasting Program  
5800 Godfrey Road, Godfrey, IL 62035  
618-466-7000, Mike Lemons, Director

Southern Illinois University at Edwardsville Department of Mass Communications  
Edwardsville, IL 62026  
618-650-2230, Patrick Murphy, Chairman

WBGZ Radio website: [www.wbgzradio.com](http://www.wbgzradio.com)

The Telegraph classifieds

Riverbender.com classifieds

Craigslist classifieds

On-air announcements on WBGZ, 1570 AM

3. Hiree (a) was referred by on-air announcements on WBGZ, 1570 AM..  
Hiree (b) was referred by on-air announcements on WBGZ, 1570 AM  
Hiree (c) was referred by Broadcast Center via SIUE.
  
4. 10 candidates were interviewed for the openings. Interviewees were referred as follows:
  - 2 from AltonDailyNews.com
  - 5 from WBGZ, 1570 AM on-air announcements.
  - 1 from Riverbender.com
  - 1 from Craigslist
  - 1 from SIUE.
  
5. Initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules:
  - A. WBGZ co-sponsored and WBGZ General Manager Sam Stemm served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School" program on August 14, 2010.
  - B. WBGZ General Manager Sam Stemm served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee and attended the annual meeting of the committee on September 16, 2010.
  - C. WBGZ was a donor to the Lewis and Clark Community College "Collage Auction" on November 6, 2010, with proceeds earmarked for scholarships for students in the Radio Broadcasting Program.
  - D. WBGZ participated in the International Broadcasters Idea Bank/SESAC Scholarship which was awarded to a broadcasting student on May 7, 2011.
  - E. WBGZ General Manager Sam Stemm served throughout the applicable period on a committee of the school board at Marquette Catholic High School in Alton, IL.
  - F. WBGZ participated from September 2010 through June 2011 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, and Marquette Catholic High School and awarding a scholarship in June 2011.

- G. WBGZ assisted six area students with preparation of recorded speeches as entries in the V.F.W.'s Voice of Democracy contest on October 25, 2010.
- H. WBGZ hosted an intern from the Lewis and Clark Community College Radio Broadcasting program during the spring semester of 2011.
- K. WBGZ News Director Mark Ellebracht participated in a Career Day for middle school students at At. Ambrose School in Godfrey on April 29, 2011.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.