

## **WBGZ, Alton, IL Annual EEO Public File Report**

The information contained in the Report covers the time period beginning August 1, 2009 through July 31, 2010 (the "Applicable Period").

1. WBGZ had three full-time vacancies during the Applicable Period:
  - a) FT Account Executive
  - b) FT Account Executive
  - c) FT Account Executive
  - d) FT Account Executive
  
2. The following recruitment sources were utilized in the hiring of the FT Account Executive's (a), (b), (c), and (d):

Alton Branch NAACP, 731 Silver, Alton, IL 62002  
618-465-1621, James Gray, President

American Association of University Women, 25 Holly Hill, Alton, IL 62002  
618-692-0231, Sharon Jenkins, President

Business and Professional Women's Club, P.O. Box 314, Godfrey, IL 62035  
618-466-4498, Fran Clark, President

Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002  
618-465-0044, Tom Moehn, President/CEO

Impact, Inc., 2735 E. Broadway, Alton, IL 62002  
618-462-1411, Cathy Contarino, Executive Director

Madison County Urban League, 408 E. Broadway, Alton, IL 62002  
618-463-1906, Brenda McCain, Executive Director

Madison Co. Employment and Training, 101 Edwardsville Rd., Wood River, IL 62095  
618-692-8942, David Stoecklin, Director

Lewis and Clark Community College - Radio Broadcasting Program  
5800 Godfrey Road, Godfrey, IL 62035  
618-466-7000, Mike Lemons, Director

Southern Illinois University at Edwardsville Department of Mass Communications  
Edwardsville, IL 62026  
618-650-2230, Patrick Murphy, Chairman

WBGZ Radio website: [www.wbgzradio.com](http://www.wbgzradio.com)

St. Louis Post-Dispatch and website: [stltoday.com](http://stltoday.com)

Suburban Journals -- Illinois editions

On-air announcements on WBGZ, 1570 AM

3. Hiree (a) was referred by on-air announcements on WBGZ, 1570 AM..  
Hiree (b) was referred by [stltoday.com](http://stltoday.com)  
Hiree (c) was referred by [stltoday.com](http://stltoday.com)  
Hiree (d) was referred by [stltoday.com](http://stltoday.com)
4. 14 candidates were interviewed for the openings. Interviewees were referred as follows:
  - 2 from the St. Louis Post-Dispatch.
  - 5 from WBGZ, 1570 AM on-air announcements.
  - 7 from [stltoday.com](http://stltoday.com)
5. Initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules:
  - A. WBGZ co-sponsored and WBGZ General Manager Sam Stemm served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School" program on August 8, 2009.
  - B. WBGZ General Manager Sam Stemm served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee and attended the annual meeting of the committee on September 17, 2009.
  - C. WBGZ was a donor to the Lewis and Clark Community College "Collage Auction" on November 7, 2009, with proceeds earmarked for scholarships for students in the Radio Broadcasting Program.
  - D. WBGZ participated in the International Broadcasters Idea Bank/SESAC Scholarship which was awarded to a broadcasting student on May 3, 2010.
  - E. WBGZ General Manager Sam Stemm served throughout the applicable period on the school board at Marquette Catholic High School in Alton, IL.
  - F. WBGZ participated from September 2009 through June 2010 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, and Marquette Catholic High School and awarding a scholarship in June 2010.
  - G. WBGZ assisted six area students with preparation of recorded speeches as entries in the V.F.W.'s Voice of Democracy contest on October 28, 2009.
  - H. WBGZ hosted an intern from the Lewis and Clark Community College Radio Broadcasting program during the spring semester of 2010.

- I. WBGZ hosted an intern from The Principia College Mass Communications program during the spring semester of 2010.
- J. WBGZ mentored a high school student who is interested in pursuing studies related to radio broadcasting during the months of June and July of 2010.
- K. WBGZ News Director Mark Ellebracht participated in a Career Day at Alton High School, sponsored by Madison County Employment and Training on February 16, 2010, impacting a total of 40 students who had expressed an interest in radio broadcasting.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.